

amADEUS

Media Invitation

Amadeus

A leading technology partner to the global travel industry

Cordially invites you to a **press conference** to unveil

Key findings from latest research studies that highlight travel trends in the Middle East

with

Antoine Medawar

Vice-President, Middle East and North Africa, Amadeus

at

Arabian Travel Market 2014

The Middle East's leading travel and tourism trade exhibition

Agenda:

- [The conference will release preliminary findings of its upcoming report on the GCC travel market.
- [Amadeus will additionally highlight regional and global trends in overnight visitor flows, outbound travel spend and air and passenger traffic from its latest global report – ‘**Shaping the Future of Travel: macro trends driving industry growth over the next decade**’.

Date: Tuesday, 6 May 2013
Time: 1:30pm - 2:00pm
Venue: Press conference room Al Ain B, ATM 2014, Dubai Intl Convention and Exhibition Centre

*Kindly RSVP your confirmation to: ssamaan@apcoworldwide.com; for further information, please contact **Tara Basrur** on +971-55-3027389 or **Anushka Kadam** on +971-55-6264870*

We look forward to hosting you.

Best Regards,

Suzanne Samaan
Head of Media Relations, Arab Region
APCO Worldwide